



COMMUNITY OF VISION & EXCELLENCE

FOR TEACHERS, CREATORS & INFLUENCERS

Earn. Share. Make an Impact.

You already reach families and classrooms every day. Now give them something they'll thank you for — and build a commission that grows the longer you stick with us.

Commissions that grow with you

Earn on digital, physical & academy sign-ups

Your own real-time tracking link

PERFECT PARTNERS

Built for anyone who reaches families



Teachers

Bring the Challenge into your classroom and earn on every calendar your families buy.



Content Creators

Feature The Cove with your audience and earn on every sale your link sends our way.



Influencers

Share something real, not another sponsored post — and get paid for what actually converts.



Schools & Clubs

Order at bulk pricing for your community and earn a referral on top.



Resellers

Buy wholesale, add your logo, and sell at whatever price works for your business.

COMMISSION STRUCTURE

Your split grows the longer you're with us

Digital Downloads

YOU KEEP UP TO 70%

Starter	0–35 units	50 / 50
Rising	36–100 units	60 / 40
Established	101–250 units	65 / 35
Elite	251+ units	70 / 30

Your share / Cove share, lifetime units sold. No printing cost, so digital rewards you the most as you grow.

Hard Copy Calendars & Merch

YOU KEEP UP TO 50%

Starter	0–35 units	30 / 70
Rising	36–100 units	40 / 60
Established	101–250 units	45 / 55
Elite	251+ units	50 / 50

Your share / Cove share, lifetime units sold. Physical goods carry print & shipping costs, so the split evens out as your volume covers more of that overhead.



Refer A Family, Earn On The Academy Too

Beyond calendars, every student who enrolls in a Future CEO Academy (or any Cove academy) through your link earns you a commission on that enrollment — not just a one-time sale, but credit for bringing a real student into the program.

Built to be fair, and built to last

Your tier is based on your lifetime units sold, reviewed and updated automatically — no clawbacks, no resets, no games. Every affiliate starts on the same terms and climbs the same ladder. The longer you're with The Cove, the better your split gets, on every product line.

Four Ways to Plug In

Pick the path that fits how you already reach your audience — or mix more than one.

1

Affiliate Links

Share your personal Cove link or code with your audience and earn a commission on every sale it sends our way — tracked in real time on your own dashboard.

2

Classroom & Community Packs

Order calendars at bulk pricing for your students, team, or community, and earn a referral bonus on top of the group order.

3

Content Collabs

Feature The Cove in your own content — posts, videos, newsletters — and we'll help you make it good, with assets and talking points ready to go.

4

Bulk & White Label

Buy wholesale, add your own logo alongside The Cove's, and resell at whatever price fits your business. See pricing below.



Made For Content Creators

Beyond commission, here's what keeps creators filming.

- ✓ **Free starter kit**, shipped free, to feature and unbox in your content
- ✓ **Cross-promotion** — standout content gets reshared across The Cove's own channels and site
- ✓ **Performance bonuses** on top of commission when a video or post hits view & engagement milestones
- ✓ **Early access** to new academies and products, so you always have fresh material before anyone else

Bulk & White Label Pricing

RUN IT LIKE YOUR OWN

Buy calendars at wholesale, add your own logo next to The Cove's, and set your own retail price. No big minimum — start with as few as 5 units. You keep 100% of the margin above wholesale, and this path sits outside the commission tiers above, for affiliates who want to run their own storefront or table.

\$13.50 / ea

5–24 units

\$12.50 / ea

25–49 units

\$11.00 / ea

50–149 units

\$9.50 / ea

150+ units

WHY AFFILIATES STICK AROUND

More than a commission check



Real-Time Tracking

Your own link and dashboard, so you always know exactly what you've earned.



Growing Commission

No renegotiating — your split improves automatically as your volume grows.



A Mission Worth Sharing

Real financial literacy and entrepreneurship for kids — a product you'll be proud to put your name on.

Let's Build Something Together

Tell us about your classroom or audience and we'll set you up with your link, code, and pricing.

Become an Affiliate

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