



COMMUNITY OF VISION & EXCELLENCE

FOR SCHOOLS, PTAS & YOUTH TEAMS

Invest Today. **Impact Tomorrow.**

Support future leaders. Build legacy. Your school or team earns real money, your students learn real skills, and your logo goes home in every family's hands — not just for a season, but all year long.

Two pricing options to fit your community

Runs **twice a year** — December & June

CHOOSE YOUR PRICE POINT

Two ways to run the fundraiser

OPTION B — STANDARD

\$15 per calendar

Your school keeps \$5.00

- ✓ Most affordable option for families
- ✓ Same full 31-Day Challenge program
- ✓ Your school or team logo on every calendar

Best for communities where price sensitivity matters most.

BIGGER RETURN

OPTION A — PREMIUM

\$20 per calendar

Your school keeps \$7.50

- ✓ 50% more raised per calendar sold
- ✓ Same full 31-Day Challenge program
- ✓ Your school or team logo on every calendar

Best for communities ready to maximize the fundraising total.



Your school or team logo prints on every single calendar — right alongside The Cove's, on a product families keep and reuse. It's not a one-time flyer; it's a year-round reminder of your school spirit on the family fridge.

An all-year program, not a one-time push

The 31-Day Challenge runs on two cycles every year, each ending in its own celebration — so no student misses their shot just because of when they joined.

Cycle 1 — December

Fall semester students complete their Challenge and celebrate together before winter break.

Cycle 2 — June

Spring semester students who missed the December cutoff get their own full cycle and celebration in June.

Each student participates once per cycle, so every calendar sold and every completion counted reflects one real student's real effort.

For Your School

- Clean, guaranteed return — \$5.00 or \$7.50 back per calendar, your choice
- Nothing to warehouse, package, or hand out
- No cost or risk to the school or team
- Your logo on a product families use for months, twice a year

For Your Students

- 31 days of real entrepreneurship and money skills
- Builds confidence, initiative, and follow-through
- A shot every semester — December or June, everyone gets a cycle
- Celebrated with certificates, a pizza party, and more

A Taste of All Six Cove Academies

One small mission a day, color-coded by academy, for 31 days. Here are five of the thirty-one — the same Challenge your students run every December and every June.

DAY 1
WEALTH

Save First

Start a savings jar and chart every deposit.

DAY 3
FUTURE CEO

Idea Jar

Write five problems in the world you would love to fix.

DAY 5
PODCAST

Interview Night

Interview a family member about their childhood.

DAY 16
CONTENT CREATOR

Mini Video

Film a short video teaching a skill you are good at.

DAY 17
LAW & DEBATE

Rules Court

Propose a new house rule and make your case.

HOW IT WORKS

Simple for you. Powerful for them.

1

School Says Yes

Pick your price point and your cycle — December or June.

2

Students Take the Challenge

31 days of missions, one calendar per student, your logo on every copy.

3

We Celebrate, You Cash In

Your school gets paid per calendar sold, and finishers celebrate together.

WHAT STUDENTS EARN

Finishing is worth celebrating



Pizza Party

Every finisher is invited to a shared celebration of what they built.



Certificate

A printed, signed Cove certificate every student takes home to keep.



Gift Card Raffle

Finishers are entered to win donated gift cards, drawn live at the party.



Cove Gift Bag

Everyone who finishes gets a bag of goodies from local businesses.

Bring the Challenge to Your School

Tell us about your school or team and we'll send a fundraiser starter pack with everything you need.

Start a Fundraiser

hello@thecove4kids.com

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